

Message Text

UNCLASSIFIED

PAGE 01 BERN 02006 281439Z

51

ACTION EUR-06

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /014 W

----- 059453

R 281400Z MAY 74

FM AMEMBASSY BERN

TO USDOC WASHDC

INFO SECSTATE WASHDC 9074

UNCLAS BERN 2006

USDOC

SUBJECT: FOREIGN BUYERS GROUP: NCC AND EXPO CHICAGO

REF: DOC 6506/81665; BERN 1484/1535

SWISS GROUP HIGHLY APPRECIATIVE OF DOC'S EFFORTS IN MAKING
SUBJECT TRIP GREAT SUCCESS. GROUP GRATEFUL COURTESIES
EXTENDED BY MICHEAL SIMON, GLENN MATSON, DOC DOS
RESPECTIVELY CHICAGO, MINNEAPOLIS. OVERALL IMPRESSION
NCC EXPO GOOD, HOWEVER SMALLER IN SCOPE THAN IMPOSING
COMPUTER SECTION IN HANOVER. RECPTIONS AND BRIEFINGS
BY HARDWARE FIRMS DESCRIBED AS PROFESSIONAL, WARM AND
GRANDIOSE. GROUP REPORTEDLY DID NOT SPOT NEW DEVELOPMENTS
THROUGH SUBJECT TRIP, SINCE U.S. COMPUTER FIRMS HAVE
UNIVERSAL APPROACH IN LAUNCHING NOVELTIES ON WORLD
MARKETS. HOWEVER, SUBJECT TRIP CONCEIVED PRIMARILY AS
INFORMATIVE, IMAGE PROMOTING EVEN WILL UNDOUBTEDLY CONTRIBUTE
TO CONSOLIDATE US POSITION ON SWISS MARKET. CO-SPONSOR
OUTPUT MAGAZINE PLANS PUBLICATION DETAILED REPORT IN
COMING ISSUE WHICH WILL EVENTUALLY BE POUCHED TO DOC.

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 28 MAY 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974BERN02006
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740133-0655
From: BERN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740515/aaaaanaj.tel
Line Count: 46
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: DOC 6506/81665; BERN 1484/1535
Review Action: RELEASED, APPROVED
Review Authority: boyleja
Review Comment: n/a
Review Content Flags:
Review Date: 04 NOV 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <04 NOV 2002 by boyleja>; APPROVED <08 JAN 2003 by boyleja>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: FOREIGN BUYERS GROUP: NCC AND EXPO CHICAGO
TAGS: BEXP, SZ
To: COM
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005